

LISTA LUCRĂRILOR ȘTIINȚIFICE

CONF. UNIV. DR. CAMELIA-MIHAELA CMECIU

➤ Teza de doctorat

1. *Strategii persuasive în discursul politic* (2005), Universitatea „Al.I. Cuza”, Iași.

➤ Cărți

Cărți, monografii, tratate (autor)

1. *Tendențe actuale în campaniile de relații publice* (2013), Iași, Editura Polirom, ISBN 978-973-46-3898-7.
2. *Semiotici textuale* (2010), Iași, Editura Institutului European, ISBN 978-973-611-704-6.
3. *Strategii persuasive în discursul politic* (2005), Iași, Editura Universitas XXI, ISBN 973-7889-29-0.
4. *Social Media and the New Academic Environment. Pedagogical Challenges* (2013), (Bogdan Pătruț, Pătruț, Monica, Cmeciu, Camelia-Mihaela), IGI Global, USA, ISBN 13: 9781466628519.

➤ Articole publicate în reviste ISI (factor de impact)

1. "News media framing of preventable crisis clusters. Case study: Newborn babies killed in the fire at a Romanian hospital" (Cmeciu, Camelia-Mihaela; Coman, Cristina; Patrut, Monica; Teodorascu, Fanel), *Transylvanian Review of Administrative Sciences*, 44E, 2015, pp. 42-56, ISSN 2247 – 8310. Revistă indexată ISI în categoria Social Sciences, factor de impact 0,333 - <http://rtsa.ro/tras/index.php/tras/article/view/424>
2. "NGO annual reports as a device to frame education in Romanian public communication campaigns" (Pătruț, Monica, Cmeciu, Camelia-Mihaela, Miron, Luminița). *Public Relations Review* (Elsevier), 2011, 37(4), pp. 432-434. doi:10.1016/j.pubrev.2011.06.006, Elsevier, ISSN 0363-8111. Revista indexată ISI în categoria Social Sciences, factor de impact 0,656
<http://www.sciencedirect.com/science/article/pii/S0363811111000762>

➤ Articole publicate în reviste ISI indexate în Arts & Humanities Citation Index

1. "Romanian monasteries: Signs of tourist attraction and self-discovery" (Cmeciu, Camelia-Mihaela, Drugă, Luminița). *The European Legacy: Towards New Paradigms* 2011, 16(6), pp. 751-768, doi: 10.1080/10848770.2011.608008/, London: Routledge, ISSN 1084-8770 print/ISSN 1470-1316 online.
<http://www.tandfonline.com/doi/abs/10.1080/10848770.2011.608008>
2. "Beyond literary texts: a semiotic approach to a fictional (ritual) game of real (dis)order in William Golding's *Lord of the Flies*" (Cmeciu, Doina, Cmeciu, Camelia-Mihaela). *Semiotica* 2010, 182 (5), pp. 115-132, doi: 10.1515/semi.2010.054, Berlin, New York: de Gruyter Mouton, ISSN (Print) 0037-1998, ISSN (Online) 1613-3692.
<http://www.degruyter.com/view/j/semi.2010.2010.issue-182/semi.2010.054/semi.2010.054.xml>

➤ Articole publicate în volumele conferințelor indexate ISI

1. "CSR 2.0 - Framing online learning environments in campaigns on non-formal education" (Cmeciu, Camelia-Mihaela, Cmeciu, Doina, Pătruț, Monica), *ELSE – e-learning and software for education*, „Quality and efficiency in e-learning”, 2013, pp. 568-573, ISSN 2066 – 026X. Proceedings indexat ISI și BDI (ISI Web of Science, CEEOL, ProQuest, EBSCO).
<http://thomsonreuters.com/en/products-services/scholarly-scientific-research/scholarly-search-and-discovery/conference-proceedings-citation-index.html>
<http://www.ceeol.com/aspx/issuedetails.aspx?issueid=3e592641-af96-48f1-90c9-b95ca1993e02&articleId=0b68a6c8-caec-4680-b9c4-5450158a39d3>

2. "Virtual museums - non-formal means of teaching e-civilization/culture" (Cmeci, Doina, **Cmeci, Camelia-Mihaela**). *ELSE – e-learning and software for education, „Quality and efficiency in e-learning”*, 2013, pp. 666-672, ISSN 2066 – 026X. Proceedings indexat ISI și BDI (ISI Web of Science, CEEOL, ProQuest, EBSCO).
<http://thomsonreuters.com/en/products-services/scholarly-scientific-research/scholarly-search-and-discovery/conference-proceedings-citation-index.html>
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3. "Volunteering – discursive devices of framing a European and national community" (**Cmeci, Camelia-Mihaela**). *Redefining Community in Intercultural Context*, Adrian Lesenciu (ed.), 2012, Braşov: Editura Academiei Forţelor Aeriene Henri Coandă, pp. 156-161, ISSN 2285-2689. Proceedings indexat ISI și BDI (Index Copernicus)
<http://thomsonreuters.com/en/products-services/scholarly-scientific-research/scholarly-search-and-discovery/conference-proceedings-citation-index.html>

➤ Articole publicate în reviste cotate BDI

1. "Visual framing of European Years in Romanian public communication campaign blogs" (**Cmeci, Camelia-Mihaela**, Cmeci, Doina, Pătruţ, Monica). *Communication & Society/Comunicación Y Sociedad*, 2014, volume XXVII, no.1, pp. 107-125, ISSN 0214-0039. Revistă indexată BDI (SCOPUS, EBSCO).
http://www.unav.es/fcom/communication-society/en/resumen.php?art_id=482
2. "Discursive legitimation of profit and social benefit in annual reports" (**Cmeci, Camelia-Mihaela**). *Revista română de jurnalism și comunicare*. Nr. 1-2 (44), 2014, pp. 55-61, ISSN 1842-256x. Revistă indexată BDI (EBSCO, ProQuest).
http://jurnalism-comunicare.eu/rjc/abstract_ro.php?id=118
3. "Insights into the European Years' communication toolboxes". (**Cmeci, Camelia-Mihaela**) *Styles of Communication* 4 (1), 2012, pp. 36-58, ISSN 2065-7943. Revistă indexată BDI (EBSCO, DOAJ, Index Copernicus)
<http://journals.univ-danubius.ro/index.php/communication/article/view/1664>
4. "Forum comments – a means of embedding the effects of the TV debate in the 2009 Presidential Campaign in Romania". (Pătruţ, Monica, **Cmeci, Camelia-Mihaela**). *International Journal of Academic Research in Business and Social Sciences*, 2(9), 2012, pp. 419-434, ISSN 2222-6990. Revistă indexată BDI (EBSCO, ProQuest, DOAJ, Index Copernicus)
<http://www.hrmars.com/admin/pics/1155.pdf>
5. "European Years – a discursive solution to the EU's crisis of representation". (**Cmeci, Camelia-Mihaela**) *International Journal of Academic Research in Business and Social Sciences*, 2(7), 2012, pp. 240-255, ISSN 2222-6990. Revistă indexată BDI (EBSCO, ProQuest, DOAJ, Index Copernicus)
<http://www.hrmars.com/admin/pics/942.pdf>
6. "Visual framing of intertexts in political reversing mirror websites". (**Cmeci, Camelia-Mihaela**, Pătruţ, Monica) *Cultural Perspectives. Journal for Literary and British Cultural Studies in Romania*, 17, 2012, pp.45-62, ISSN 1224-239X. Revistă indexată BDI (CEEOL, Index Copernicus).
<http://www.ceeol.com/aspx/issuedetails.aspx?issueid=ee7b617e-6919-4e5c-b429-52894040f994&articleId=bcc36ab4-e4b7-4827-8235-23f864c4000a>
7. "Organizational culture within Romanian private universities. Case Study: "Danubius" University of Galati". (**Cmeci, Camelia-Mihaela**) *International Journal of Humanities and Social Science*, 1(5), 2011, pp. 146-153, ISSN 2220-8488. Revistă indexată BDI (EBSCO, DOAJ).
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8. "Press releases – a discursive means of framing culture. Case Study: The National Museum of Art of Romania". (**Cmeci, Camelia-Mihaela**, Miron, Luminiţa). *Journal of Media Research*, 2(10), 2011, pp. 61-71, ISSN 1844-8887. Revistă indexată BDI (CEEOL, EBSCO).
http://reviste.ubbcluj.ro/mediaresearch/wp-content/uploads/2011/10/07cmeci_page_00001.pdf
9. „Dezbaterile electorale – un joc discursiv ritualic” (Pătruţ, Monica, **Cmeci, Camelia-Mihaela**). *Sfera politicii*, 3(145), 2010, pp. 57-63, ISSN 1221-6720. Revistă indexată BDI (CEEOL, EBSCO, ProQuest).
http://www.sferapoliticii.ro/sfera/145/art09-patrut_cmeci.html
10. "Press releases – signs of a political conflict?" (**Cmeci, Camelia-Mihaela**, Pătruţ, Monica). *Journal of Media Research*, 3(8), 2010, pp. 74-81, ISSN 1844-8887. Revistă indexată BDI (CEEOL, EBSCO).
http://reviste.ubbcluj.ro/mediaresearch/wp-content/uploads/2011/10/05-cmeci_page_00001.pdf
11. "A functional approach to the 2009 Romanian presidential debates. Case study: Crin Antonescu versus Traian Băsescu" (**Cmeci, Camelia-Mihaela**, Pătruţ, Monica). *Journal of Media Research*, 1(6), 2010, pp. 31-40, ISSN 1844-8887. Revistă indexată BDI (CEEOL, EBSCO).
http://reviste.ubbcluj.ro/mediaresearch/wp-content/uploads/2011/10/JMR6_18448887_january2010_extracted_page_000031_2011_10_26_21_50_43_657.pdf

12. "Representing tradition within the process of rebranding" (**Cmeci, Camelia-Mihaela**, Paul van den Hoven), *The Romanian Journal of Communication and Public Relations*, 1(18), 2010, pp. 113-120, ISSN 1454-8100. Revistă indexată BDI (EBSCO, ProQuest, Index Copernicus).
http://journalofcommunication.ro/archive1/contents_18.pdf
13. "British Petroleum heroes as signs of corporate culture" (**Cmeci, Camelia-Mihaela**, Mirela Arsith). *Cultural Perspectives. Journal for Literary and British Cultural Studies in Romania*, 14, 2009, pp.7-20, ISSN 1224-239X. Revistă indexată BDI (CEEOL, Index Copernicus)
<http://www.ceeol.com/aspx/issuedetails.aspx?issueid=29e0335b-ba2f-4244-b260-be6bd194be7b&articleId=66059913-596d-40ee-9b5c-8045342af703>
14. "Unconventional political campaigns in Romania: presidential impeachment referendum (2007)" (**Cmeci, Camelia-Mihaela**, Pătruț, Monica). *Styles of Communication*, 1, 2009, pp.51-62, ISSN 2065-7943. Revistă indexată BDI (EBSCO, Index Copernicus, DOAJ)
<http://journals.univ-danubius.ro/index.php/communication/article/view/138>
15. „Construcționismul social în realități organizaționale”. (**Cmeci, Camelia-Mihaela**) *Acta Universitatis Danubius. Communicatio*, 3, 2009, pp. 117-125, ISSN 1844-7562. Revistă indexată BDI (DOAJ, Index Copernicus).
<http://journals.univ-danubius.ro/index.php/communicatio/article/view/377>
16. „Mobexpert – reprezentări semiotice ale unui stil de viață”. (**Cmeci, Camelia-Mihaela**) *Acta Universitatis Danubius. Communicatio*, 3, 2009, pp. 162-166, ISSN 1844-7562. Revistă indexată BDI (DOAJ, Index Copernicus).
<http://journals.univ-danubius.ro/index.php/communicatio/article/view/380>
17. "Multilingvismul – către o nouă ideologie europeană. O analiza critică a discursului comisarului european Leonard Orban". (**Cmeci, Camelia-Mihaela**) *Revista română de jurnalism și comunicare*, 4, 2008, București, pp. 38-45, ISSN 1842-256X, indexată „B+” CNCISIS, indexată BDI – EBSCO, ProQuest.
http://jurnalism-comunicare.eu/rjrc/arhiva_pdf/2008/4_2008.pdf
18. "Selling British visual identities through fragrances (Burberry Branding)". (**Cmeci, Camelia-Mihaela**) *Cultural Perspectives. Journal for Literary and British Cultural Studies in Romania*, 12, 2007, pp. 24-36, ISSN 1224-239X. Revistă indexată BDI (Index Copernicus, CEEOL).
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19. "Scented women through time and space". (**Cmeci, Camelia-Mihaela**) *Cultural Perspectives. Journal for Literary and British Cultural Studies in Romania*, 10, 2005, pp. 269-282, ISSN 1224-239X. Revistă indexată BDI (Index Copernicus, CEEOL).
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1. "The visual framing of Romanian women politicians in personal campaign blogs during the 2012 Romanian parliamentary elections" (**Cmeci, Camelia-Mihaela**, Patrut, Monica). Maria Raicheva-Stover, Elza Ibroscheva (coord.), *Women in Politics and Media: Perspectives from Nations in Transition*, Bloomsbury Publishing, 2014, pp. 181-198, ISBN 9781628920871.
<http://www.bloomsbury.com/uk/women-in-politics-and-media-9781628921076/>
2. "(De)coding the Fabric of the European Years' Visual Representations" (**Cmeci, Camelia-Mihaela**, Cmeci, Doina). E. Zantides (coord.), *Semiotics and Visual Communication: Concepts and Practices*, Cambridge Publishing Scholars, 2014, pp. 56-71, ISBN 978-1-4438-5468-9
<http://www.cambridgescholars.com/semiotics-and-visual-communication-6>
3. "Framing non-formal education through CSR 2.0" (Pătruț, Bogdan, Pătruț, Monica, **Cmeci, Camelia-Mihaela**). B. Pătruț, M. Pătruț, C. Cmeci (Coord.), *Social Media and the New Academic Environment. Pedagogical Challenges*. IGI Global, 2013, pp. 115-142, ISBN13: 9781466628519, <http://www.igi-global.com/chapter/framing-non-formal-education-through/73310>
4. "From fairy tales to consuming bodies in literary and advertising discourses." (Cmeci, Doina, Cmeci, Camelia-Mihaela). E. Isler et al. (coord.), *Bati Edebiyatında Ideology/Ideology in Western Literature*. Denizli: Mumim Inan, 2012, pp. 121-138, ISBN 978-605-63285-0-3.
5. "New insights into corporate social responsibility: The semiotic act of experiencing a city through street naming", (**Cmeci, Camelia-Mihaela**, Cmeci, Doina). *Unfolding the Semiotic Web in Urban Discourse*, Zdzislaw Wasik (Coord.), Frankfurt am Main: Peter Lang, 2011, pp.163-180, ISBN Hardcover 978-3-631-61626-0 hb., ISBN 978-3-653-00886-9 (eBook) <http://www.peterlang.com/index.cfm?event=cmp.ccc.seitenstruktur.detailseiten&seitentyp=produkt&pk=61439>

6. "The semiotics of organizational discourse", (Cmeci, Camelia-Mihaela, Cmeci, Doina). *Contemporary Issues in Education and Social Communication. Challenges for Education, Social Work and Organizational Communication*, Bogdan Pătruț, Liliana Măță, Ioan-Lucian Popa (Coord.). München: AVM – Akademische Verlagsgemeinschaft München, 2011, pp. 208-245, ISBN-10: 386924156X, ISBN-13: 978-3869241562.
7. "Spinning the thread/(t)s around images of time". (Cmeci, Camelia-Mihaela) *Język a komunikacja 24, Studies in American Language, Culture and Literature*, Piotr P. Chruszczewski, Jacek Fisiak (Coord.), Krakow: Tertium, 2009, pp. 151-166, ISBN 978-83-61678-00-7, <http://www.tertium.edu.pl/publikacje/seria-jezyk-a-komunikacja-/jezyk-a-komunikacja-24-studies-in-american-language-culture-and-literature.html>
8. "Metaphors as a semiotic means in the molding of political identities" (Cmeci, Camelia-Mihaela, Zdzisław Wąsik). *Philologica Wratislaviensia: From Grammar to Discourse*, Zdzisław Wąsik and Tomasz Komendzinski (Coord.), Bern, Berlin: Peter Lang, 2008, pp. 133-148, ISBN 10: 3631579578 / ISBN 13: 9783631579572. <http://www.peterlang.com/index.cfm?event=cmp.ccc.seitenstruktur.detailseiten&seitentyp=series&pk=1423>
9. "Fairy-tales as political advertising". (Cmeci, Camelia-Mihaela) *At the Crossroads of Linguistic Sciences. Język a komunikacja 10*, P. P. Chruszczewski, M. Garcarz, T. P. Górski (Coord.), Kraków: Wydawnictwo Tertium, 2006, pp. 221-233, ISBN 83-922234-2-X. <http://www.tertium.edu.pl/publikacje/seria-jezyk-a-komunikacja-/jezyk-a-komunikacja-10-at-the-crossroads-of-linguistic-sciences.html>

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1. "Beyond advertorials – signs of objectivity and responsibility during crisis situations" (Cmeci, Camelia-Mihaela, Pătruț, Monica, Cristian Călin). *Current Trends in International Public Relations*, Adela Rogojinaru, Sue Wolstenholme (coord.), 2009, București: Ed. Tritonic, pp. 115-130, ISBN 978-973-733-406-0. http://www.tritonic.ro/isbn-Current_trends_in_international_public_relations-978-973-733-406-0.htm
2. „Modelul agendei intra și inter candidatului în alegerile electorale locale: campaniile din 2004 și 2008 (Bacău)” (Pătruț, Monica, Cmeci, Camelia-Mihaela). *PR Trend: societate și comunicare*, Delia Balaban, Ioan Hosu (eds), 2009, București: Ed. Tritonic, pp. 136-150, ISBN 978-973-733-386-5. http://www.tritonic.ro/isbn-PR_trend_societate_si_comunicare-978-973-733-386-5.htm
3. "Iconic Strategies in the discourse of electoral advertising" (Cmeci, Camelia-Mihaela). *Strategii discursive, VIII, partea I*, Chisinau: Centrul Editorial-poligrafic al USM, 2006, pp. 240-246, ISBN 978-9975-917-30-8, ISBN 978-9975-917-31-5.
4. „Aspecte ale interacțiunii în discursul electoral” (Cmeci, Camelia-Mihaela). *Ipostaze ale interacțiunii*, Carpov, Maria (coord), Bacău: Ed. Alma Mater, 2004, pp. 93-121, ISBN 973-8392-10-

➤ Articole publicate în volumele conferințelor

1. "Web 2.0 communication and stakeholder engagement strategies: How Romanian public organizations use Facebook" (Cmeci, Camelia-Mihaela, Doina Cmeci). *Procedia - Social and Behavioral Sciences*, 143, 2014, ISSN 1877-0428, pp.879-883. <http://www.sciencedirect.com/science/article/pii/S1877042814044383>
2. "Debating Europe platform - A means of crafting online representations of a European Identity" (Cmeci, Camelia-Mihaela, Doina Cmeci). *Procedia - Social and Behavioral Sciences*, 149, 2014, ISSN 1877-0428, pp. 195-199. <http://www.sciencedirect.com/science/article/pii/S1877042814049295>
3. "Framing Chevron protests in national and international press" (Coman, Cristina, Cmeci, Camelia-Mihaela). *Procedia - Social and Behavioral Sciences*, 149, 2014, ISSN 1877-0428, pp. 228-232. <http://www.sciencedirect.com/science/article/pii/S1877042814049350>
4. "Beyond the online faces of Romanian candidates for the 2014 European Parliament Elections - A visual framing analysis of Facebook photographic Images", G. Horvath, R. K. Bako & E. Biro-Kaszas (coord.), *Ten Years of Facebook - The 3rd Argumentor Conference*. Partium Press. Debrecen (ISBN 2295-682X) & University Press (ISBN 978-963-318-445-5), pp. 405-434.
5. "European Year website – a means of e-framing citizenship" (Cmeci, Camelia-Mihaela, Doina Cmeci). The Proceedings of the *European Integration-Between Tradition And Modernity Congress*, Editura Universității "Petru Maior", No. 5, 2013, ISBN 978-606-581-095-2, pp. 802-808. http://www.upm.ro/facultati_departamente/stiinte_litere/conferinte/situl_integrare_europeana/engllist5.html
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- knowledge-based organization. *Conference proceedings 2*, 2013, Sibiu: "Nicolae Bălcescu" Land Forces Academy Publishing House, pp. 283-288, ISSN 1843 – 6722.
7. "The visual framing of volunteering in blog posts" (**Cmeci**, **Camelia-Mihaela**). *Unity and Diversity in Knowledge Society. Epistemology and Philosophy of Science & Ethics, Social and Political Philosophy & Economic Theories and Practices Proceedings of the International Conference Iași*, Teodor Dima, Cornelia Margareta Găspărel, Dan Gabriel Sîmbotin (coord.), 2013, Iași: Institutul European, pp. 57-80, EISBN 978-973-611-965-1.
 8. "Qualitative research methods in visual communication. Case study: Visual networks in the promotional videos of the European Year of Volunteering". (**Cmeci**, **Camelia-Mihaela**, Cmeci, Doina). *8th Edition of the International Conference The European Integration – Realities and Perspectives*. 8, 2013, pp. 199-205, ISSN 2067-9211, indexată BDI – ProQuest, EBSCO, DOAJ, Index Copernicus.
 9. "ATLAS.ti – A qualitative framing tool of European issues in European Years' advertising materials" (**Cmeci**, **Camelia-Mihaela**, Cmeci, Doina). *Proceedings in Electronic International Interdisciplinary Conference. The 2nd Electronic International Interdisciplinary Conference*. EDIS - Publishing Institution of the University of Zilina, 2013, pp.106-110, ISBN: 978-80-554-0762-3, ISSN: 1338-7871.
 10. "The analysis of Romanian governmental faces. How Romanian ministries use Facebook." (Monica Patrut, **Cmeci**, **Camelia-Mihaela**). *Proceedings in Electronic International Interdisciplinary Conference. The 2nd Electronic International Interdisciplinary Conference*. EDIS - Publishing Institution of the University of Zilina, 2013, pp.519-523, ISBN: 978-80-554-0762-3, ISSN: 1338-7871.
 11. "Blending theoretical frameworks in the analysis of advertising images of Europeanization" (**Cmeci**, **Camelia-Mihaela**, Cmeci, Doina). *Proceedings in Advanced Research in Scientific Areas. The 1st Virtual International Conference*. EDIS - Publishing Institution of the University of Zilina, 2012, pp. 767-771, ISBN: 978-80-554-0606-0.
 12. "Framing the inclusion of the other in the European Years' promotional materials." (**Cmeci**, **Camelia-Mihaela**). *Language and Literature. European Landmarks of Identity*, nr. 11, 2012, pp. 299-307, ISSN 1843-1577, indexată „B+” CNCSIS, indexată BDI – CEEOL, Index Copernicus, DOAJ.
 13. "Blogs – a means of consolidating the National Liberal Party identity" (Pătruț Monica & **Cmeci**, **Camelia-Mihaela**). *The Role of New Media in Journalism. International Conference, NM-JUR-2011*, G. Drulă, L. Roșca, R. Boicu (coord.), 2011, București: Editura Universității din București, pp. 23-40, ISBN 978-606-16-0047-2
 14. "Book covers – diachronic signs of intertextuality". (Cmeci, Doina, **Cmeci**, **Camelia-Mihaela**). *Language and Literature. European Landmarks of Identity*, nr. 8, 2011, pp. 469-476, ISSN 1843-1577, indexată „B+” CNCSIS, indexată BDI – CEEOL, Index Copernicus, DOAJ.
 15. "The interweaving of literary and advertising narratives: Fay Welton's *The Bulgari Connection*, or how to sell identities in a commercial culture" (**Cmeci**, **Camelia-Mihaela**, Cmeci, Doina). *Language and Literature. European Landmarks of Identity*, nr. 7, 2010, pp. 356-361, ISSN 1843-1577, indexată „B+” CNCSIS, indexată BDI – CEEOL, Index Copernicus, DOAJ.
 16. "Reframing nationality through local and regional social practices – Europe Direct Bacău Relay" (**Cmeci**, **Camelia-Mihaela**, Cmeci, Doina, Manolache, Mădălina). *4th Edition of the International Conference The European Integration – Realities and Perspectives*. 4, 2009, pp. 759-764, ISSN 2067-9211, indexată BDI – ProQuest, EBSCO, DOAJ, Index Copernicus.
 17. "Manipulating communication through images" (**Cmeci**, **Camelia-Mihaela**, Cmeci, Doina). *Proceedings of the 9th Congress of the IASS/AIS „Communication: Understanding/ Misunderstanding”*, Eero Tarasti, Paul Forsell, Richard Littlefield (Coord.), Tartu: Greif, 2009, pp. 337-348, ISBN 978-952-5431-22-3, ISSN 1235-497 X.
 18. "When the bird flu strikes the corporate identity. A semiotic approach to corporate crisis management" (**Cmeci**, **Camelia-Mihaela**, Ana-Maria Ferent). *Transmodernity. Managing Global Communication. Proceedings of the 2nd ROASS Conference*. Bacău: Editura Alma Mater, 2009, pp. 264-275, ISSN 1842-6409.
 19. "The theory of graphs – a means of decoding political discourses" (Pătruț, Monica, **Cmeci**, **Camelia-Mihaela**). *Verbal Communication Techniques, International Conference Proceedings. Georgian Academy of Educational Sciences*, Tbilisi, 2008, pp. 369-372, ISBN 078-9941-14-161-4 .
 20. "Metaphors as a means of generating creativity in politics" (**Cmeci**, **Camelia-Mihaela**). *Proceedings of the 4th International Conference, "Human Being in Contemporary Philosophical Conceptions”*, vol. 2, Ed. Universității de Stat Volgograd, 2007, pp. 382 – 387, ISBN 978-5-9669-0298-8
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